QGIS User Conference
2-3 June 2025
Norrköping, Sweden

Sponsorship Packages and Opportunities

About the event

- **The QGIS User Conference** is an annual event that brings together **users and developers of the QGIS** open-source geographic information system (GIS) software.

- The conference provides an opportunity for attendees to learn about the **latest developments** in QGIS, **share their experiences** with others, and **network** with other QGIS users and developers.

- The conference attracts attendees from a **broad spectrum of organizations and industries**.

- **Website of the conference: https://qgis.org/uc-2025/**

First time in Sweden

- For the first time, the event is being held in Sweden, in the historical city of **Norrköping**

- Norrköping is a lovely city with interesting architecture inherited from its time as a center for the textile industry in Sweden

- The conference is organized by the **Swedish QGIS User Group** with the support from the **QGIS.org**

Save the dates

2-3 June
User Conference

The conference includes a variety of **presentations, workshops,** and **discussions** on a wide range of QGIS topics.

Workshops provide hands-on experience with specific QGIS tools and techniques - both **for beginners and advanced users**.

4-6 June
Contributor Meeting

Right after the conference, **28th QGIS Contributor Meeting** will be held at the same venue.

Contributor meetings **bring together active members of the QGIS** project to plan their work, hold face-to-face discussions and brainstorm new ideas.

Venue

Visualiseringscenter C, Norrköping

Why you should sponsor?

- because sponsoring this kind of event goes beyond mere marketing - it is about **actively engaging with a vibrant community**, demonstrating thought leadership, and capitalizing on the immense potential of the geospatial technology landscape

- because it is **a strategic investment** that not only yields tangible benefits in terms of **networking and brand enhancement** but also contributes to the **advancement and sustainability** of the open-source ecosystem as a whole

- estimated attendance: **300 participants**

Sponsorship levels

PACKAGES	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Contribution in EUR	5 000	3 000	1 500	750	any
Conference tickets	3	2	1	0	0
Speech/presentation during the event (optional)	✔	✔	✖	✖	✖
Logo-link on conference website	large	medium	small	small	✖
Logo-link in official emails	✔	✔	✔	✔	✖

PLATINUM sponsor package

- The **PLATINUM sponsor package** is aimed at large organizations interested in establishing a prominent presence at the conference to reaffirm their commitment to the QGIS project and community

- **The package includes:**
  - 3 conference tickets
  - 1 speech/presentation during the event
  - large display of your logo with link on the conference website
  - inclusion of a logo-link in official emails

GOLD sponsor package

- The **GOLD sponsor package** is designed for organizations interested in making a substantial commitment to QGIS and maximizing their marketing opportunities

- **The package includes:**
  - 2 conference tickets
  - 1 speech/presentation during the event
  - medium-sized display of your logo with link on the conference website
  - inclusion of a logo-link in official emails

SILVER sponsor package

- The **SILVER sponsor package** is intended for organizations interested in renewing their support for the QGIS project and establishing a strong marketing presence

- **The package includes:**
  - 1 conference ticket
  - small-sized display of your logo with link on the conference website
  - inclusion of a logo-link in official emails

BRONZE sponsor package

- The **BRONZE sponsor package** is designed for smaller organizations interested in contributing to the QGIS community while also seeking a formal marketing presence

- **The package includes:**
  - small-sized display of your logo with link on the conference website
  - inclusion of a logo-link in official emails

SUPPORTER sponsor package

- The **SUPPORTER sponsor package** targets smaller organizations that recognize the significance of this event for the geospatial community and wish to offer their support

Thank you for your support!

If you would like to discuss additional sponsorship opportunities or customize a package to best fit your needs, please contact us: **uc2025@qgis.se**